

Work a deal from ANY location in or out of the dealership using the new RouteOne iPhone app! The **FREE app** is available now for download from the Apple.com App Store. RouteOne's iPhone app provides RouteOne users the ability to view and manage *all* deals and leads, whether in the F&I office, on the showroom floor, or outside the dealership. Dealers may view a condensed version of the Deal Manager, Deal Summary, and the Lead Manager as well as request and view credit reports and credit scores in real time!

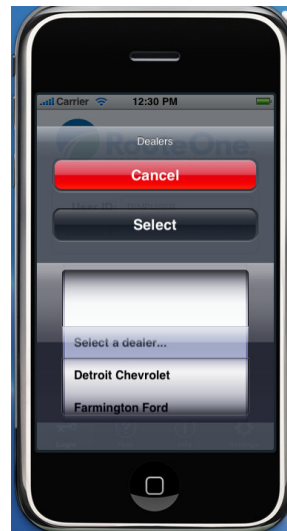
- 1). **Once the app has been downloaded to the user's iPhone from Apple.com's App Store, the dealership DSA must change the 'Mobile Services Participating' drop down to 'Participating' in the 'Dealer Info, Preferences' section within the Admin tab in RouteOne. The App will not function without this update.**

Mobile Services:

This section allows you to grant or deny authorized users access to RouteOne functionality via a RouteOne-designed mobile application (e.g. iPhone application). If access is permitted, dealer users will utilize their existing RouteOne credentials to login to RouteOne and perform functions through a supported mobile device.

Mobile Services Participation:

- 2). **Dealers must use their existing RouteOne user ID and password, and will need to accept the new RouteOne 'Use Policy' located at www.routeone.net before initial login to the App.** If the user is associated with multiple dealers that are participating in mobile services, a selection wheel will be displayed to the user to select the dealership with which to work. All user permissions set up by the DSA in the web application (routeone.com) will apply to the iPhone App as well.

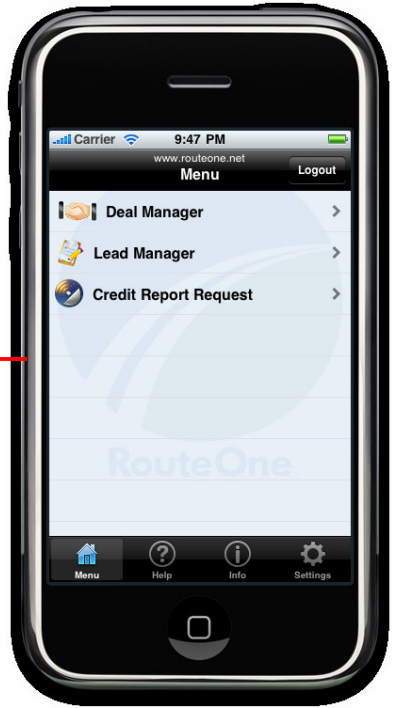


- 3). **The Main Menu allows dealers to access three main functions: Mobile Deal Manager, Mobile Lead Manager, and Mobile Deal Summary. Dealers may also create a credit bureau request and view credit scores in real time.**

Users will be able to access the following:

- Mobile Deal Manager
- Mobile Deal Summary
- Mobile Lead Manager

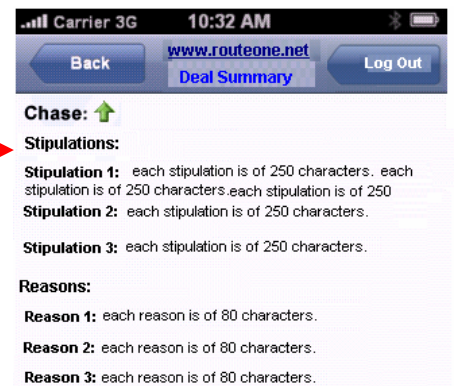
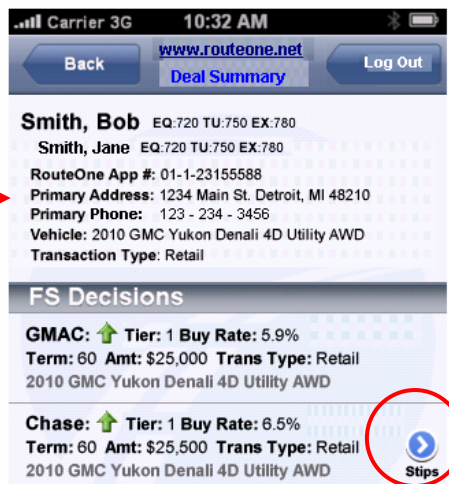
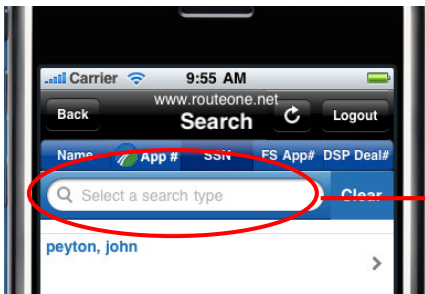
Users may also create a credit bureau request and view FICO scores. The full report will be available at www.routeone.net.



4). **Deal Manager/Deal Summary Usage and Access**

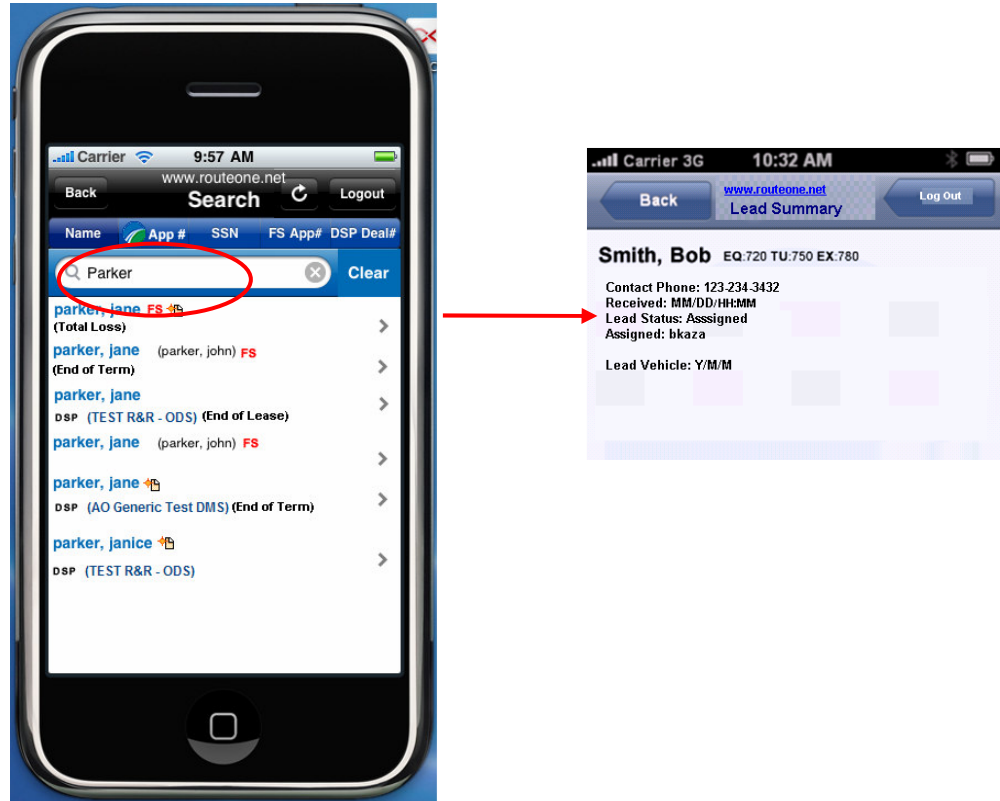
Selecting Deal Manager will take the user to a list of the credit applications with the most recent activity. The user may select a 'search type' at the top of the screen to enter search criteria to locate a record not displayed. By selecting a record on the screen, the Deal Summary for that record will be displayed.

The Deal Summary will display a set of brief information about the applicant(s) and any decisions received from a finance source. If a finance source has returned stipulations, a blue arrow will display on the finance source row. Touching the blue arrow will display the stipulations.



5). **Lead Manager Usage and Access**

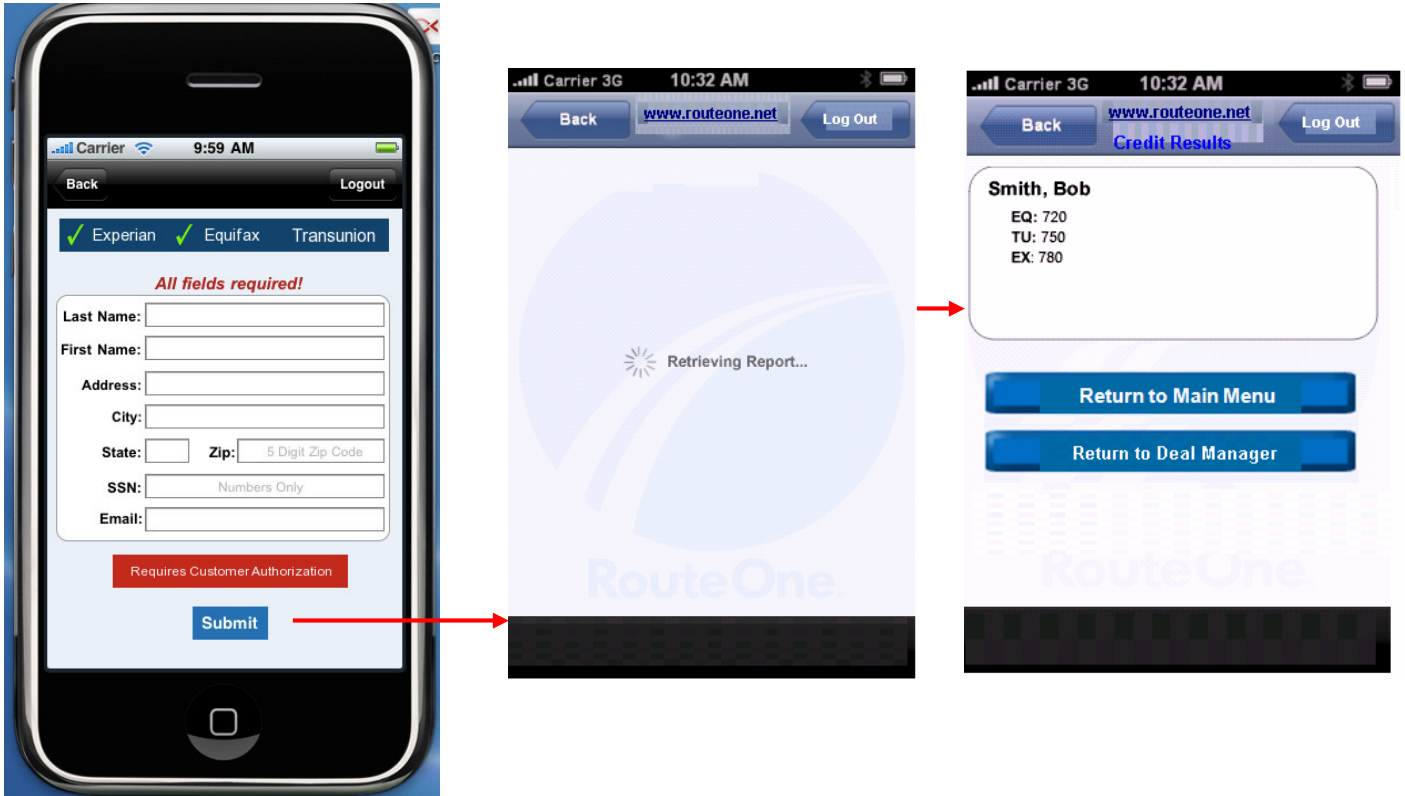
The Lead Manager selection will take the user to a list of the lead records with the most recent activity. The user may select a search type at the top of the screen to enter search criteria to locate a record not displayed. By selecting a record on the screen, the Lead Summary for that record will be displayed. The Lead Summary will display a set of brief information about the lead.



6). **Credit Bureaus Usage and Access**

If the dealership has an association with one or more credit bureaus within RouteOne, the application will allow users with the appropriate permission to request a credit report through the iPhone app. The user will select the credit bureau requested and fill out the consumer information. The user must touch a button that confirms that the user has obtained the appropriate consumer authorization to request the credit report.

The app will retrieve the credit report and will display the credit scores on the iPhone. The full credit report will be available on routeone.net.



For information on this or any other RouteOne feature, contact RouteOne Sales Support at 866.933.0663, or email salesupport@routeone.com.